Dear Public Service Director:

My name is [insert name] and I am [insert affiliation]. I am writing to encourage you to air the “Who I Am” public service announcement that was sent to you by TV Access. “Who I Am” features nine people with disabilities who, with the notable exception of R.J. Mitte (featured in the hit series “Breaking Bad”), are not actors. Rather than being defined solely by their disability, each of these individuals is the sum of their many life roles—which includes working in jobs they love.

“Who I Am” reminds us to see one another for who we are and what we can contribute. The PSA will positively impact your viewers and empower those with disabilities—especially those with non-apparent disabilities—to bring their whole selves to everything they do—including their work.

“Who I Am” is the third in a series of PSAs from The Campaign for Disability Employment, a collaborative effort of the U.S. Department of Labor’s Office of Disability Employment Policy and leading business and disability organizations promoting employment opportunities for people with disabilities.

The “Who I Am” PSA can be downloaded here:

<http://www.tvaccessspotsource.com/department-labor>

DVD and video formats are also available from Keith Hempel at TV Access (630.389.2223;

[Keith@tvaccess.com](mailto:Keith@tvaccess.com)).

We hope you will help spread this important message by airing the PSA as frequently as possible.

Thank you,

[signature]